Hotel Registration

Rates are guaranteed through June 9, 2011.

When registering, please mention that you are registering under the room block reserved for "IPI - MidAmerican Energy."

Symposium Location:

Radisson Quad City Plaza Hotel

111 East 2nd Street
Davenport, IA 52801
563-322-2200

The Radisson is located in the heart of downtown and is within walking distance of numerous downtown attractions. Spacious rooms and suites are available for guests to enjoy with a variety of in-room and facility amenities, including cable TV, a gym and indoor pool. The Radisson also offers conference and banquet facilities equipped with the latest technology.

Group Rate: $102/night or $152/night for 2-room suite
Room block reserved under "IPI - MidAmerican Energy."

Direct Reservations:
www.Radisson.com/davenportia
Promotion Code: NRG

Hotel Blackhawk (Two blocks from the Radisson Quad City Plaza.)

200 East 3rd Street
Davenport, IA 52801
563-322-5000

From the re-creation of the historic Gold Room to a new grand lobby and elegant guest accommodations, the grandeur of Hotel Blackhawk – the first and only Preferred/Summit hotel in Iowa – has returned. Resplendent from a multimillion-dollar renovation, the Hotel Blackhawk (formerly the Blackhawk Hotel) once again reigns supreme as the grande dame of Davenport.

Group Rate: $139/night
Room block reserved under "IPI - MidAmerican Energy."

Direct Reservations:
www.MidwestIPI.com/Blackhawk

Maps and directions are available on the IPI website:
www.MidwestIPI.com/Symposium

Midwest Intellectual Property Management Institute
People • Patents • Progress

1506 River Drive
Moline, IL 61265
Phone: 309-764-3988
Fax: 309-762-9123

You are invited...

Strategies for a New Bi-State Economy

Saturday, July 9, 2011
10:00 AM – 4:00 PM
Radisson Quad City Plaza
Davenport, Iowa

A summit of regional decision makers examining new paths to a vibrant economic future for the 50-county bi-state region.

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Strategies for a New Bi-State Economy

New thought on regional cooperation, innovation and the role of technology in creating a globally competitive bi-state economy.

Agenda

Welcome – Mara Sovey
President, John Deere Foundation

Overview – Richard Longworth

Author of *Caught in the Middle: America's Heartland in the Age of Globalism*. Fellow, Chicago Council on Global Affairs.

Mr. Longworth will share his insights into the challenges facing the Midwest in its efforts to become competitive in a new global economy, and his prescription for a path forward through regional cooperation.

The Challenge of the Baby Boomers – David DeLong

Author of *Lost Knowledge: Confronting the Threat of an Aging Workforce*. Research Fellow, Massachusetts Institute of Technology. Adjunct Professor, Babson College.

A discussion of both the challenges and the tremendous opportunities being created for American business by the impending retirement of the baby boom generation.

How a Region Grows Entrepreneurs – Debi Durham
Director, Iowa Department of Economic Development

A discussion of how a region can support entrepreneurial growth.

Ms. Durham is the former Executive Director of the Siouxland Initiative. Under her leadership, the organization received national attention for innovative economic development efforts and creativity in driving growth through regional entrepreneurs.

Assets and Opportunities in the 50-County Bi-State Region – Vandewalle & Associates

The results of a study the IP Institute commissioned to identify the assets and opportunities that exist in our fifty-county region.

A regional planning firm based in Madison, Wisconsin, Vandewalle & Associates has earned a national reputation for its leadership of successful economic development efforts in multi-county areas, including Milwaukee and Madison.

Overview of the IP Institute – IP Institute Staff

An introduction to the IP Institute's mission and its role in helping the region's economic development organizations take advantage of new opportunities to help businesses grow and develop high quality employment.

Feedback Session

Your opportunity to contribute to the dialogue on revitalization of the 50-county bi-state region.

Registration

Cost: $95 per person. Includes lunch, snacks and beverages.
Attendees will receive copies of Mr. Longworth's and Mr. DeLong's books.

Early symposium registration deadline: June 9, 2011.

- All early symposium registrations will be entered to *win a new Kindle 3G!*
- Hotel guaranteed rates only through June 9. See information on back page.

Two ways to register:

Online: www.MidwestIPI.com/Symposium

By phone:
Yvonne Johnson, Operations Director
Midwest Intellectual Property Management Institute
309-764-3988

Be Early for Your Chance to Attend the John Deere Classic on Sunday, July 10

The first 75 paid participants will have an opportunity to attend the Sunday final round of the John Deere Classic, compliments of the Midwest Intellectual Property Management Institute.

Includes all-day admission to the MidAmerican Energy skybox!

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Registration information continues on back.